



## Reference Letter

Mr. Julian Lion Sperlich, born on 2000-05-05, joined Adverity GmbH from 2021-08-02 until 2021-09-30, as an Intern (Frontend Development).

Adverity is an intelligent marketing analytics platform specialized in enabling data-driven marketing teams to make better decisions and improve performance, faster and easier. Founded in 2014, Adverity powers the marketing intelligence of some of the world's leading brands and agencies, including IKEA, Red Bull, GroupM, Unilever, Omnicom, Barilla, JD Sports and Forbes. Adverity is headquartered in Vienna, and has offices in London and New York.

The **main responsibilities** in this role included:

- Getting to know our products step by step, working actively on them and growing into a senior role with the support of the team.
- Developing his own self, trying new things, learning from potential mistakes.
- Participating in the daily stand-ups where the team discusses the current status of the projects.
- Learning from his team members and their feedback as well as bring in own opinion and ideas.

Mr. Julian Lion Sperlich did a terrific job in his position and always completed the tasks assigned to him to our fullest satisfaction. During his time as an intern at Adverity Julian did an excellent job fulfilling all his responsibilities effectively and in a timely manner.

We can gladly attest to Julian's strong work ethic, which was characterized by a high willingness to learn and take on new tasks, as well as reliability and good organizational skills.

Julian's friendly and professional nature has made working with him a pleasant experience and we thank him for the work he has provided us with.

We believe that Julian would be a tremendous asset for any organization and can wholeheartedly recommend him. We wish Julian all the best for his career and other future endeavors he chooses to pursue.

Martin Brunthaler